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Pixie Lott - Pixie Lott Launches New Range

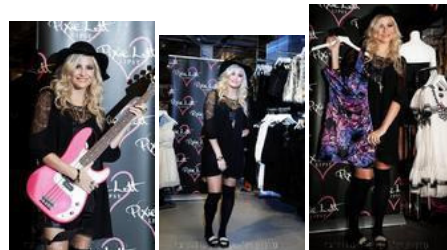


Pixie Lott Launches New Range



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Pixie Lott Photos



Pixie Lott Gallery

Singer Pixie Lott launched her latest fashion collection for British high street store Lipsy with a star-studded party last night (28.09.10).

Pixie Lott launched her [latest fashion collection](#) with a star-studded party last night (28.09.10).

The singer has once again teamed up with British high street store Lipsy to create a autumn/winter range and celebrated it with a bash at exclusive London restaurant Gilgamesh, where guests included Sugababes star Jade Ewen, The Saturdays singer Mollie King and [TV](#) presenter Konnie Huq.

Speaking about the ideas behind the range - which comes in Pixie Rock and Pixie Party - the blonde beauty exclusively told BANG Showbiz: "I just kind of say what pieces we need. For the rock range, I said 'We need a leather jacket, we need a jumpsuit, we need an everyday dress.' Then we sat together to discuss the details. I said we needed some studding, and stuff like that.

"I wear black mainly most of the time, and pins and stuff, and it's rocky so I used that. But for the party range I brought in some colour as well and some bright prints."

Pixie said she took inspiration from her own [style](#) when coming up with ideas, saying: "I always wear black dresses. My favourite thing to do is wear a black dress, shove on loads of chains, and wear loads and loads of rings. That's why I have the bling on my new clothes."

Pixie's autumn/winter [fashion collection](#) for Lipsy is now available nationwide and from www.lipsy.co.uk."

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